



# COMMUNITY REPORT

04•01•2020 - 03•31•2021

Throughout these difficult times, our community and donors have stood behind us at the foundation to make a difference for the residents, clients, and families of McCormick Care Group.

We are proud to share with you some of the highlights from the past year.



**RICHARDWOZNIAK**  
Chair, McCormick Care Foundation

*“...we accomplished a great deal this year by focusing on the re-deployment of program grants to immediate and essential needs for McCormick Care Group.”*

### *Message from the Chair of the Foundation*

This has been a year of change and re-invention! How would we best support the McCormick Care Group during the pandemic when most of the traditional fundraising programs were being disrupted due to lock-down concerns in order to ensure a safe and healthy environment for the residents, clients and employees of McCormick. With the help many new board members and a caring Executive Director we accomplished a great deal this year by focusing on the re-deployment of many program grants to immediate and essential needs for McCormick Care Group.

Our successes included fundraising for the first virtual Ritz Event, our first Virtual Fit of Care event in partnership with Fanshawe College; the added fundraising success associated for the day spa for client services; and the additional financial support for the new Virtual Learning Hub spearheaded by McCormick Dementia Services in order to provide improved health care training access for clients and community care givers.

Technology and iPad's have enabled continuing social contact and support for the mental health of residents and families during periods of long isolation. We together helped make life at McCormick Home better during these times.

All this could not have been accomplished without a thoughtful Executive Director and board who helped develop a new strategic plan that encouraged new ideas, new talent, virtual fundraising activities, and increased program sponsorships and donations.

As the retiring chair I would like to thank Michelle Hancock and the entire board for their past support and welcome Paul Morrissey as the incoming Chair who has many years of experience on this board. I would also like to welcome Lissa Savage who has committed to join our board as part of our ongoing talent search for new members who care to help and have a commitment to the community.

Finally, I would like to acknowledge the McCormick Care Board and Kathy Parker the Chair, Steve Crawford CEO, McCormick Care Group, Karen Johnson, Director of Dementia Services, and Tanya Pol, the Home Administrator, for their leadership in making a difference as essential to our success by providing exceptional care, programs, and services, for the residents and clients of the McCormick Care Group during this past year.

Sincerely,

A handwritten signature in black ink that reads "Richard Wozniak". The signature is fluid and cursive, written in a professional style.

## *Message from the Incoming Chair of the Foundation*

On behalf of the whole board and on behalf of our Executive Director, I want to thank our outgoing Chair, Richard Wozniak, for piloting us through a period of transition, and for working with our Executive Director and board members to reposition the foundation, with enhancements in governance, the development of a new strategic plan, and the renewal and strengthening of our relationship with the McCormick Care Group Board. Rick has overseen a “re-fresh” that has introduced a new energy and vitality to the board, and his steady hand has helped to place us in a position where we can capitalize on opportunities for growth and take on new, bigger, and more exciting challenges.

We must also thank Rick for all he has done to ensure that the Bank of Montreal has continued to provide significant support to the foundation, and for bringing other important members of our community to the table. So many times at a board meeting we have identified something we need or want to do, and so many times Rick has said, “I think I know who to talk to about that”.

Building on past successes, Rick is leaving the chair position with the foundation stronger than it was when he assumed that role, and we are very fortunate that Rick will still be with us for the next year to assist us in moving forward with strategic plan objectives.

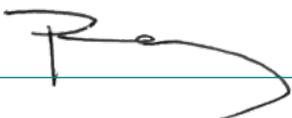
I echo Rick’s expressions of sincere appreciation and thanks:

- to McCormick Care Group board chair Kathy Parker and to the whole Board for their efforts in assisting us in bringing new energy and renewed purpose to the foundation;
- to Steve Crawford for his firm and steady hand at the wheel over a stormy fifteen months of pandemic challenges; and
- to our COVID-19 heroes - Tanya Pol and Karen Johnson, and to their staff, for inspiring us with their hard work and dedication, and for giving us a reason to want so badly to make a meaningful difference.

We look forward to partnering with all of you over the coming twelve months to take on new challenges.

I want to convey my excitement, which I am sure you share, at having an opportunity to continue to be part of an energetic, highly motivated and dedicated team. We are all looking forward to building on past successes and taking on new challenges. I can’t wait to see where this ends up, and I know that good things are going to continue to happen.

Sincerely,



**PAUL MORRISSEY**  
*Incoming Chair, McCormick Care Foundation*

*“We are all looking forward to building on past successes and taking on new challenges. I can’t wait to see where this ends up, and I know that good things are going to continue to happen.”*

# YOUR DONATIONS MATTER

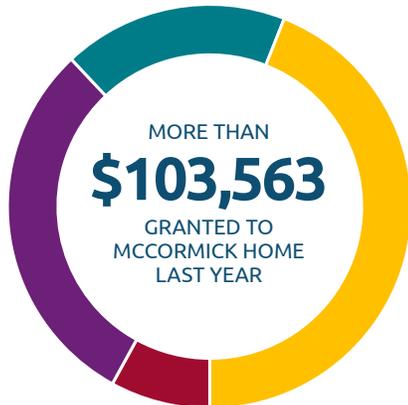
Thanks to your generosity we're able to fund innovative programs and specialized services as identified by McCormick Home.



## FUNDING HIGHLIGHTS

Last year, the foundation granted more than \$103,563 to McCormick Home in support of innovative programs and specialized services.

Here is how the money was spent.

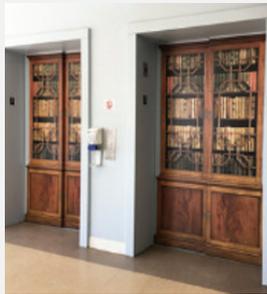


- 8% Innovative Projects
- 30% Social Work Services
- 44% At Therapy & Program Enhancements
- 18% Interior & Exterior Enhancements

From social work services, art therapy, and spiritual care to special events, day trips, garden enhancements and innovative projects – together with our donors, we can ensure the staff teams have the tools, resources, and equipment needed to provide meaningful life experiences residents and their families have come to expect.

*Thank you for making the...*

**MCCORMICKDIFFERENCE**



# YOUR DONATIONS MATTER



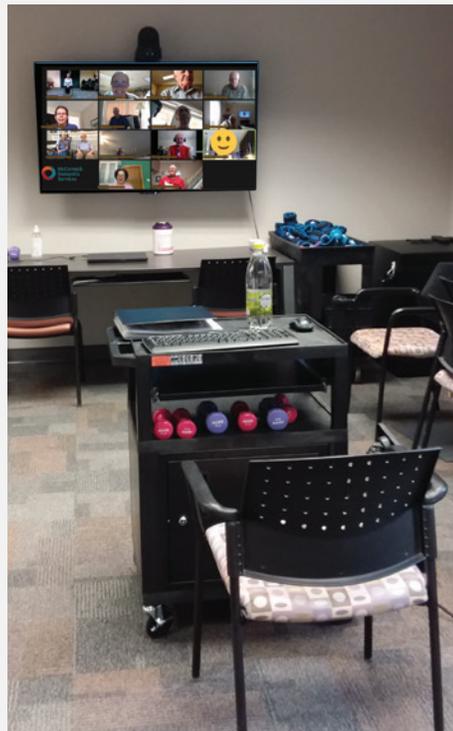
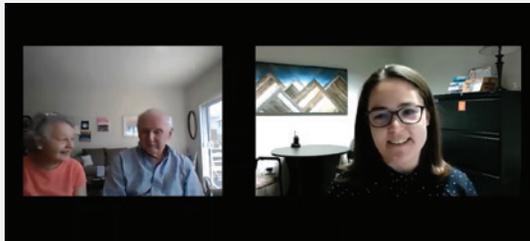
Thanks to your generosity we're able to fund innovative programs and specialized services as identified by McCormick Dementia Services.



## FUNDING HIGHLIGHTS

Last year, the foundation granted more than \$64,795 to McCormick Dementia Services in support of innovative programs and specialized services.

Here is how the money was spent.



- 41% Innovative Projects
- 46% Art Therapy & Program Enhancements
- 13% Garden Enhancements

From a Virtual Learning Hub, delivering virtual art therapy and caregiver support, to therapeutic gardens, and subsidies for those who face financial challenges – together with our donors, we can ensure the staff teams have the tools, resources, and equipment needed to provide meaningful life experiences clients and their families have come to expect.

*Thank you for making the...*  
**MCCORMICK DIFFERENCE**

Thank you so much for your steadfast and ongoing support to enhance care and enrich the lives of residents, clients, and families of McCormick Care Group.



## FUNDRAISING HIGHLIGHTS

April 1, 2020 - March 31, 2021

*Thanks to You, in the last year...*



- 48% Donations
- 11% In Memory & In Honour
- 3% Gifts in Kind
- 38% Events & Sponsorship

*\*Excluding investment revenue*

*We are incredibly proud to help support McCormick Care Group but we couldn't do it without you, our donors.*

Thanks to your generosity and support, we were able to fulfill our mission to enhance the care and enrich the lives of residents, clients and families of McCormick Care Group - despite the challenges of a global pandemic.

From supporting our highest priority needs to help fight social isolation and loneliness caused by COVID-19, to funding specialized programs and innovate services like art therapy and social work services, that make the McCormick Difference.

We are so grateful for your commitment to supporting the work of our Foundation. Donors like you are an integral part of McCormick's exceptional history. You can be assured that your gifts are being used wisely, in accordance with your wishes, and to the greatest effect possible - enriching the lives of clients, residents, and their families and ensuring the advancement of long-term and dementia care by enabling innovative ideas that enhance care.

We are committed to financial accountability and transparency. We will continuously optimize our efficiency while ensuring that McCormick Care Group has the necessary funds to deliver exceptional care.

### How We Raise Funds

Donations are made in a variety of ways; from one-time gifts, monthly donations, or on behalf of a company or group, to gifts of securities, supporting an event, in-honour or in-memory of a loved one. Your donation is enriching lives and enhancing care for some of the most vulnerable in our community.

*Thank you for making the...*

### MCCORMICKDIFFERENCE

Please take the time to view our audited financial reports at: [mccormickcarefoundation.ca](http://mccormickcarefoundation.ca)

#### Contact Us:

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